



Faculty details proforma for College Web-site

Title	Mrs.	First Name	Sonia	Last Name	Prakash	Photograph
Designation		Assistant Professor				
Address						
Phone No Office						
Residence						
Mobile						
Email						
Web-Page						
Educational Qualifications						
Degree		Institution			Year	
M. Phil		Delhi School of Economics, University of Delhi			2007	
M. Com		Zakir Husain College, University of Delhi			2005	
B. Com (H)		Shri Ram College of Commerce, DU			2002	
Career Profile						
<p>Mrs. Sonia Prakash is an Assistant Professor in the Commerce Department and has been the Treasurer of the College Staff Association for the past 2 years. Mrs. Sonia Prakash has been the Teacher-in-Charge for the Academic Year 2013-14 and her research interests lie in Corporate Governance and Law.</p>						
Administrative Assignments						
<ul style="list-style-type: none"> - Incumbent Treasurer, College Teachers' Association - Present Member, Career Counseling and Placement Committee. - Past Member of Admission Committee, Sports Committee, Development Committee and Debate Committee - Teacher-in-Charge, Commerce Department (Academic Year 2013-14) 						
Areas of Interest / Specialization						
<ul style="list-style-type: none"> - Company law - Marketing - Corporate Governance 						
Subjects Taught						
<ul style="list-style-type: none"> - Advertisement and Personal Selling - Marketing Management - Companies Act - Corporate Governance - Indian Economy - Auditing - Industrial Law - Mercantile Law 						

Research Guidance
<i>Have guided students in preparing their curriculum projects and have encouraged an inquiry-based approach which fosters enthusiasm and improves knowledge and skills.</i>
Publications Profile
Conference Organization/ Presentations (in the last three years)
<ul style="list-style-type: none"> - “Enhancing Employability Through Personal Effectiveness” by Dr. Arvind kumar. The seminar was a guide for students to improve effectiveness by making simple changes in their daily routine. - Mr. Vishwas Kshirsagar (DGM- Marketing, NIIT Ltd.) gave an academic talk on “Careers and Opportunities in IT”. This lecture highlighted the integration between the principles of commerce and economics with information technology and other technology trends of the day. - Presentation on Corporate Governance during CPDHE (ILL), 2013.
Research Projects (Major Grants/Research Collaboration)
<i>The topic of my M. Phil dissertation was “Amalgamations and Mergers: A Case Study” and the same was submitted in the year 2007. My dissertation focused on Amalgamations and Mergers as well-recognized commercial practices for growth and diversification of manufacturing, business and service activities. It highlighted the recent trend, which showed a sharp increase in number of Amalgamation and Merger of companies. The dissertation sought to throw light on the inherent capacities of Amalgamation and Merger to deliver operational and other advantages to the corporations like economies of scale, increase in marketing, financial, human and other strengths, moving forward or backward in the supply chain, and tax benefits.</i>
Awards and Distinctions
Association With Professional Bodies
Other Activities

Signature of Faculty Member

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